

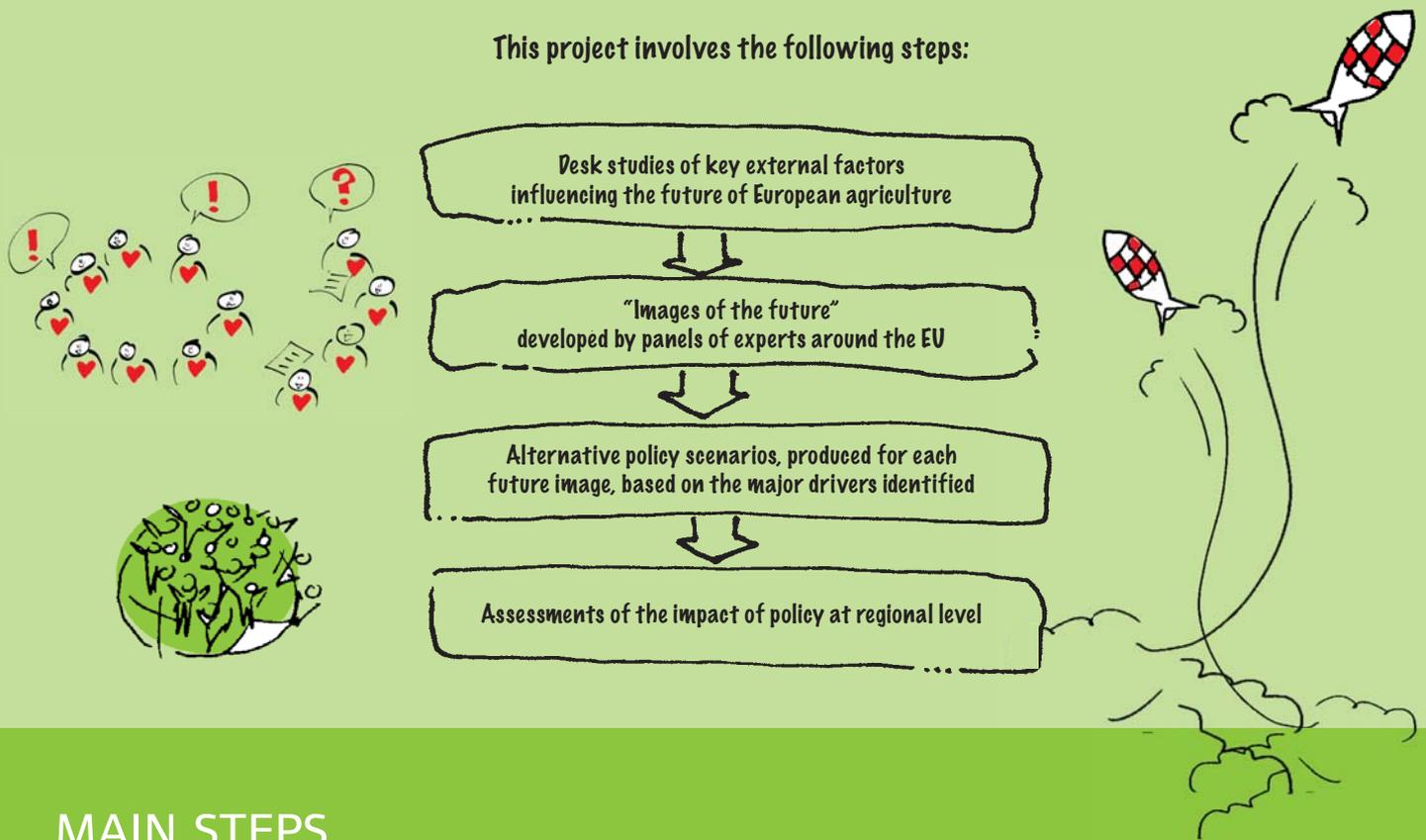


AG2020

## FORESIGHT ANALYSIS FOR WORLD AGRICULTURAL MARKETS (2020)

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This project involves the following steps:



## MAIN STEPS

**Are we approaching the beginning of the end of European agriculture? Or are we moving to a post-production era in which financial attractiveness of alternatives to industrial farming are set to grow?**

**How can the EU's Common Agricultural Policy (CAP) incorporate proactive recognition of climate change and the outcomes of WTO negotiations?**

**How should markets respond to increased demands for food safety and environmental sustainability, and to the emergence of new technologies?**

Putting these questions and others into perspective will be the aim of *AG2020—Foresight Analysis for World Agricultural Markets (2020)*, an EU project that will run for three years from January 2007. Using novel foresight methods, including policy scenarios and "images of the future", AG2020 integrates 13 partners from around the EU in order to anticipate what EU agricultural markets might look like in 2020 and beyond. AG2020 will ask how we can get to favourable outcomes and examine policies at a regional level.

**WHAT WILL THE AGRICULTURE OF THE FUTURE LOOK LIKE, AND HOW DO WE GET THERE?**

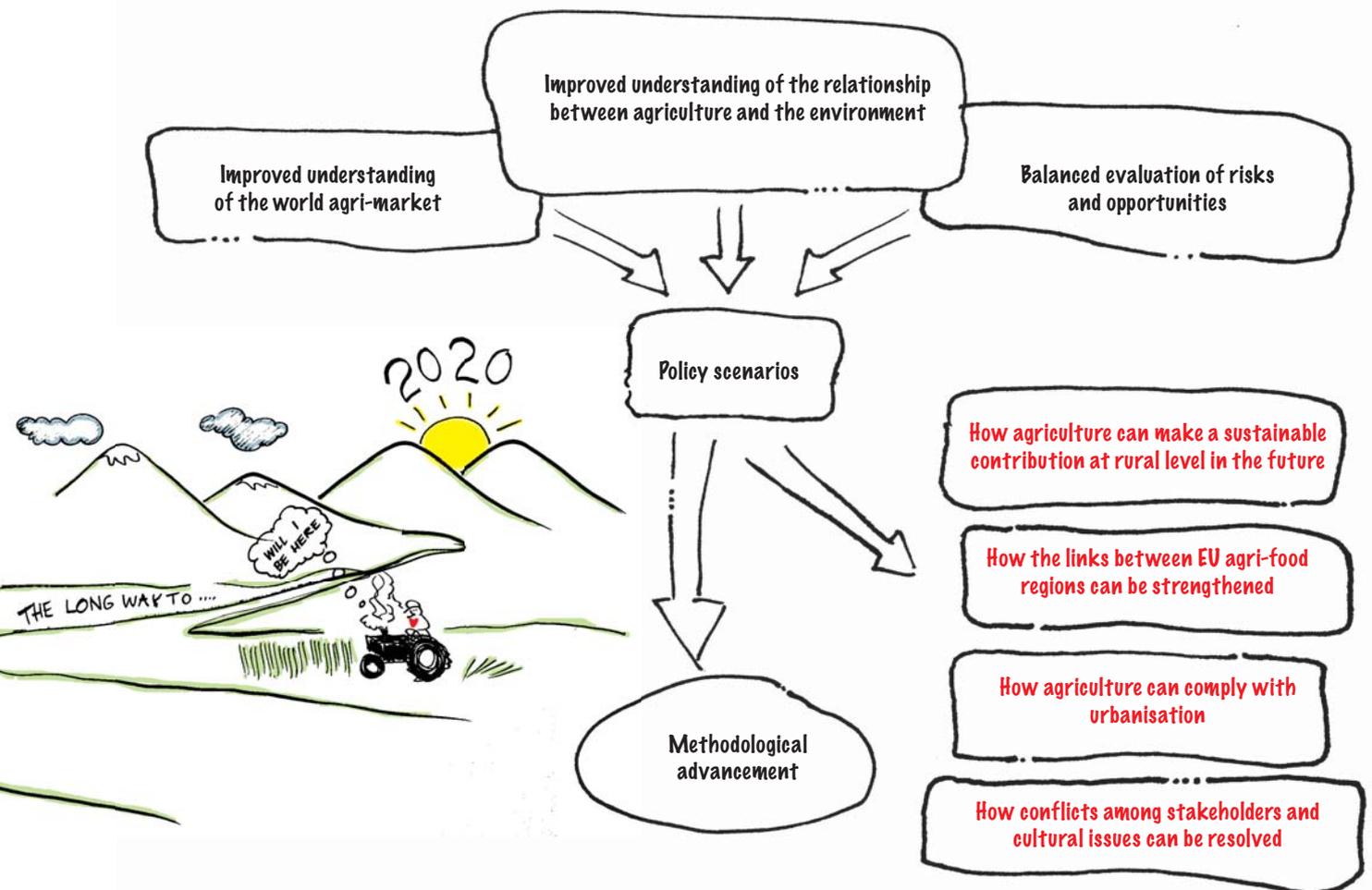
EU agriculture is under pressure today from several sides: increased international competition, environmental requirements, and specifically climate change, the accession of new EU members and changing subsidies are all sources of new demands. Rather than passively awaiting developments, AG2020 will proactively describe alternative futures for the global agriculture market. It will also develop corresponding policy scenarios that describe ways in which politicians, civil servants, farmers and other actors can direct change towards desirable targets.

Workshops are very important contributors to the analysis. Stakeholders give important insights into policy change and the ways in which it can lead to difficulties in rural communities and industry. Engaging with decision makers and actors is essential—the future is in the hands, not of researchers, but those who till the soil, those who provide the framework for policy, and those who will lead in the introduction of new technologies. Together we can provide a vision of the future enabling proactive policies to be developed at EU and regional level. This will in turn provide a basis for sustainable rural development for the next decade and beyond.



The vision of AG2020 is to improve decision-making and enhance the resilience of CAP reforms by synthesising a range of policy scenarios for the year 2020 based on various kinds of quantitative and qualitative analysis

## VISION OF AG2020





RISØ

SIXTH FRAMEWORK PROGRAMME

Sustainable management of Europe's natural resources.

DG RTD

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ENRICH THE PROCESS OF AG 2020



WORKFLOW

